UNDER 'DIRECT TO CONSUMER' SCHEME

Training and Awareness Programme on 'Quality Silk Production using Herbal Product 'Samriddhi' for silkworm farmers'

Organized by

Chemistry Division, Forest Research Institute, Dehradun

Under the leadership of Dr. V.K. Bahuguna, Director General, ICFRE, country wide *'Direct to consumer'* scheme has been launched by ICFRE, Dehradun in order to provide direct benefit to the rural farmers from the developed ICFRE technologies in the field of forestry.

Under this scheme, Training cum Awareness Programmes was organized for silkworm farmers at Sahapur and Balluwala villages of Vikas Nagar Tehsil (Distt. Dehradun) on March 30, 2013 under the guidance of the Dr. P.P. Bhojvaid, Director, FRI and Dr. Y.C. Tripathi, Head, Chemistry Division, FRI. Altogether, 91 (Ninety-one) silkworm farmers participated in the two training programmes. At the outset Dr. Rashmi, Scientist, Chemistry Division, Forest Research Institute, Dehradun and Convener of the Trainings welcomed the participants and explained the objectives of the training programme. In the training programmes, benefits of the product 'Samriddhi' for enhanced production of good quality silk was explained and application process of 'Samriddhi was demonstrated by Dr. Rashmi with farmer's silkworm crop. During the 'Interactive Session' of the two Training programmes, quarries from the participants were clarified to their satisfaction. Handy brochures and wall mountable posters depicting benefits and application process of the product were distributed among the

participants. Subsequently, the benefits of using 'Samriddhi' was also highlighted by Dr. Pankaj Tiwari, Scientist, Regional Sericulture Research station, Shashpur, Dehradun. He also briefed about the preventive measures of silkworm diseases which cause heavy damage at the time spinning. Demonstration of the product was also given by Dr. Rashmi and her team to silkworm farmers at the field level.

Participating silk farmers discussed about the practical problems in handling silkworm, spinning and rearing of cocoons. The resource persons fully interacted with the participants and duly addressed the queries regarding field related problems of silkworm farmers. Ms. Megha distributed the literature on application process of 'Samriddhi' to the silkworm farmers and collected the feedback about the training.

At the end, Dr. Rashmi extended special thanks to Dr. Pankaj Tiwari, scientist, RSRS, Shashpur and staff of the state silk board for all the help extended during the training programme.

Some moments captured during the training programme at Sahapur Village









Training Programme at Balluwala Village







