

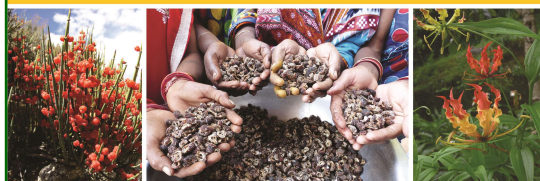
Releasing Soon

## Publication on 'Medicinal Plants in India: An Assessment of their Demand and Supply'

The herbal based health care and wellness sector in India, witnessing a steady growth over the years, is poised to grow further. The herbal industry in the country is also gearing up and undergoing a makeover to both trigger and take benefit from this growth. The medicinal plant resources, wild collected or cultivated, forming base for the growth of herbal sector, are experiencing a high demand, giving rise to concerns about the sustainability of herbal raw drugs supply. Moreover, there always have been concerns about the diversity and identity of the herbal raw drugs in trade. This publication, brought out by the Indian Council of Forestry Research & Education as an outcome of an assignment entrusted to it by the National Medicinal Plants Board, Ministry of AYUSH, Government of India, addresses many of these concerns. A result of extensive field visits, interactions with experts and stakeholders, and literature review, the publication enlists 1178 medicinal plant species forming source of 1622 botanicals recorded in trade. Total commercial demand of herbal raw drugs in the country estimated as 5,12,000 MT for the year 2014-15, is projected to grow to 6,50,000 MT by 2020. The publication also



**Medicinal Plants in India:  
An Assessment of their Demand and Supply**



National Medicinal Plants Board, Ministry of AYUSH  
Government of India

Indian Council of Forestry Research and Education, Dehradun

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brings out a list of 242 medicinal plant species that are in high commercial demand. Elaborate notes on the medicinal plant species under cultivation and those that have been assessed as Red-listed have been provided. Issues pertaining to controversial herbal raw drugs have also been flagged. The text is laced with images, graphics and case studies to highlight the various issues.

This 424 page publication has been organized in 12 thematic chapters and envisages providing comprehensive and reliable data on medicinal plants in trade in the country to all concerned with policy, research and actions pertaining to medicinal plant resource base and indigenous health care system in the country. Moderately priced at Rs. 2,500/- plus Rs. 200/- postage charges per copy. An early bird discount of 20%

on the cover price is available for orders received upto 30 June 2017 after that publication will be available on 10% discount.

**This publication can be ordered from:**

Assistant Director General

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